



Minnesota State Demographic Center

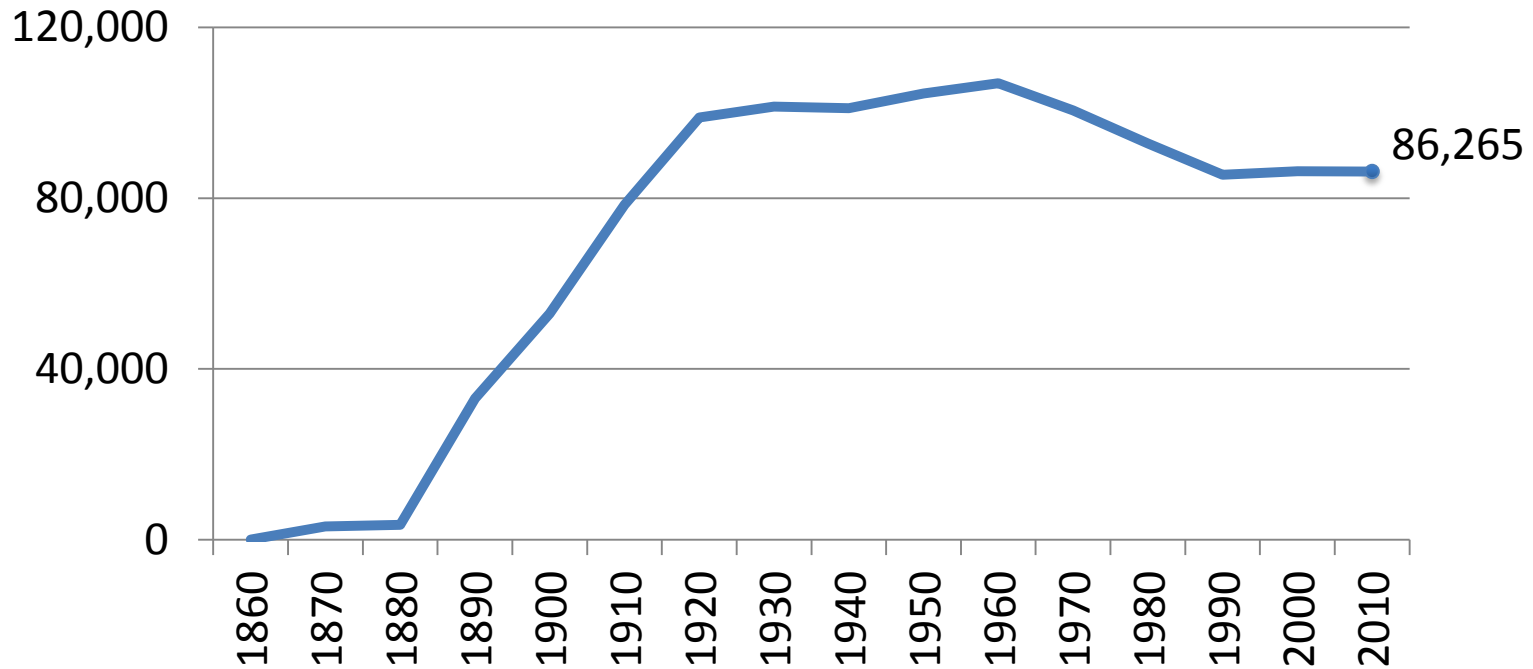
# **The Future of Our Community: Millennials, Boomers and Creating a Sense of Place**

**Susan Brower, Minnesota State Demographer**

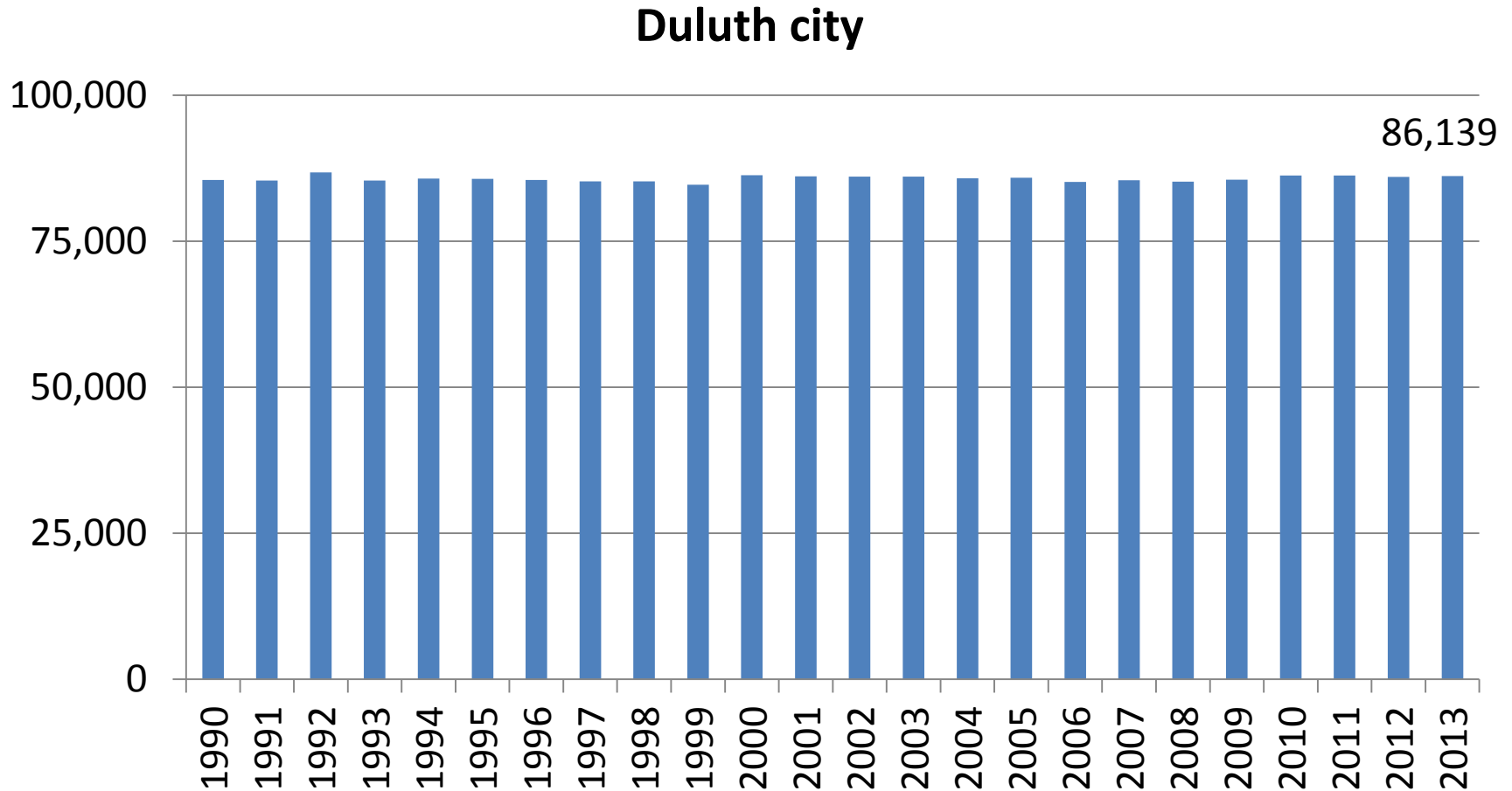
**May 2015**

# Population has levelled off at ~86,000 since 1980

Duluth City, 1860-2010



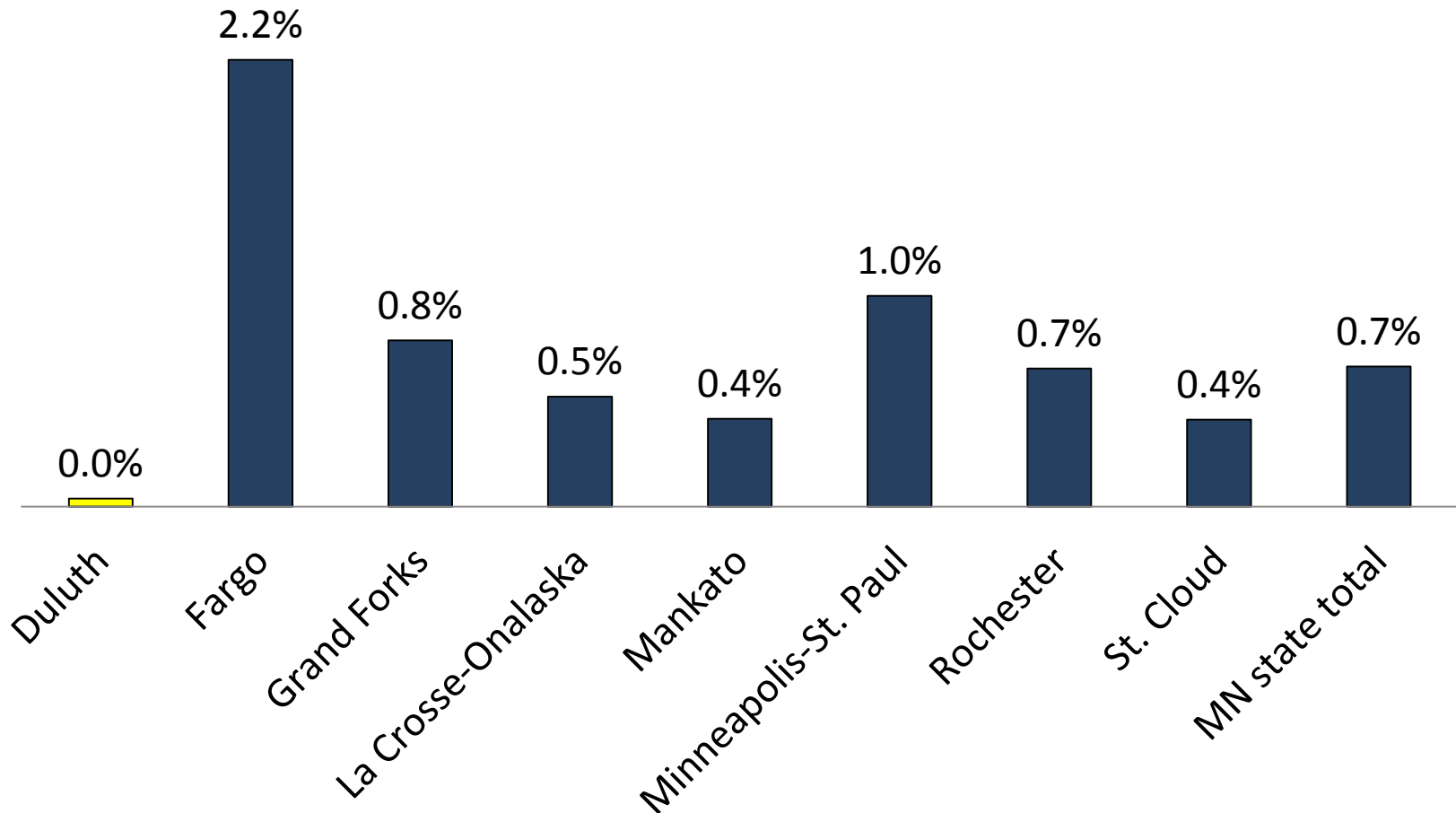
# Very stable population in Duluth



Source: U.S. Census Bureau

# Very stable population in Duluth, con't

Average annual growth 2010-2014, MN Metros

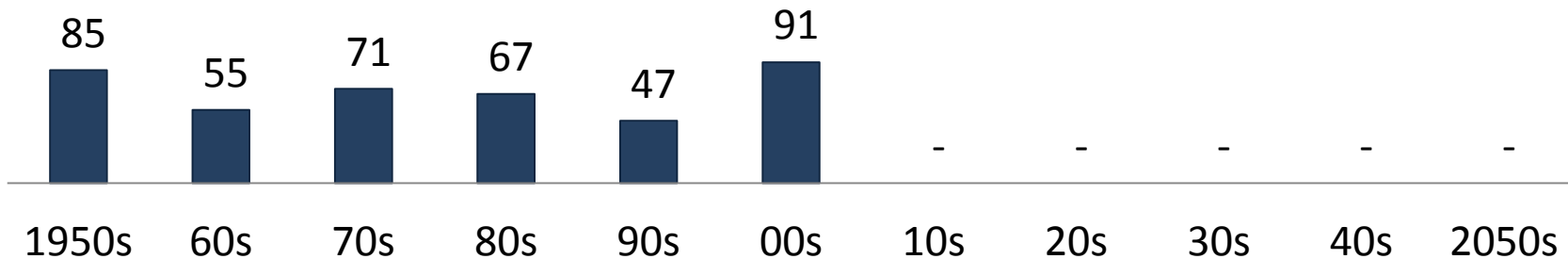


\*The Duluth metro includes St. Louis & Carlton Counties in MN and Douglas County in WI.

Source: U.S. Census Bureau

# How many additional “older adults” will Minnesota gain during this decade?

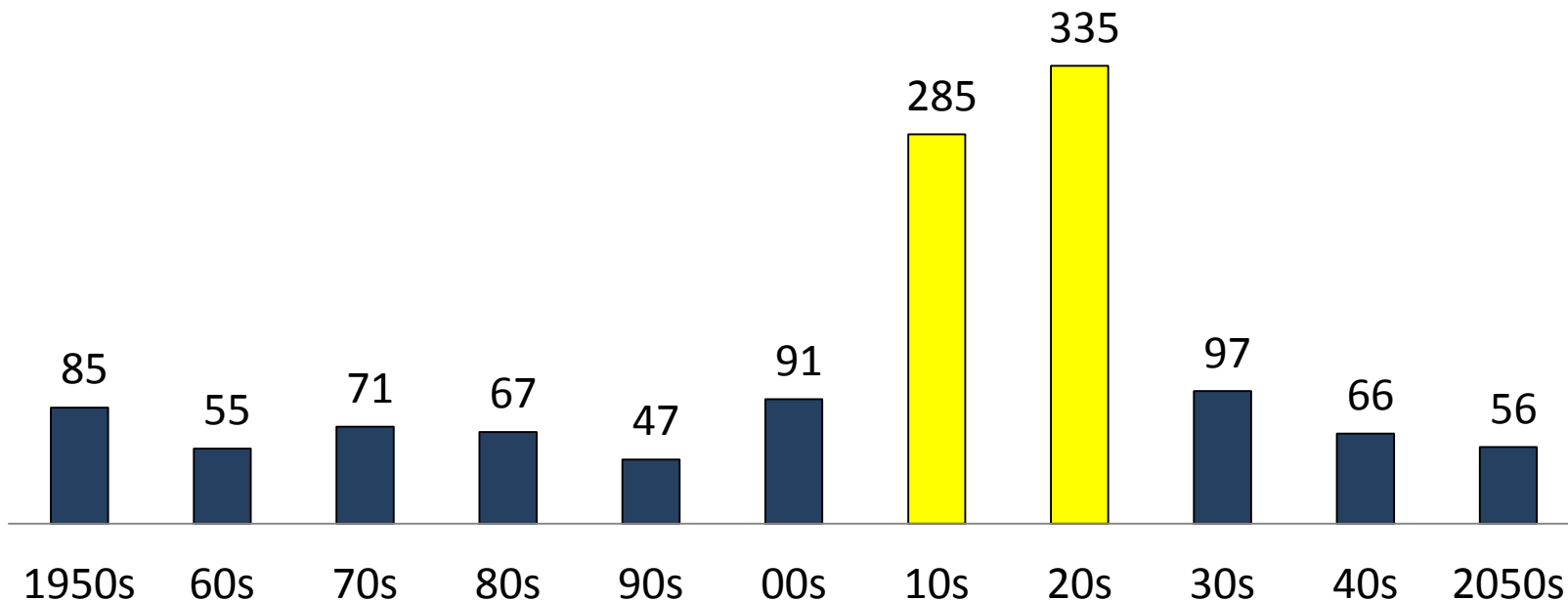
Change in older adults, age 65+ (in thousands)



Sources: U.S. Census Bureau

# Unprecedented increases in MN's “older adult” population

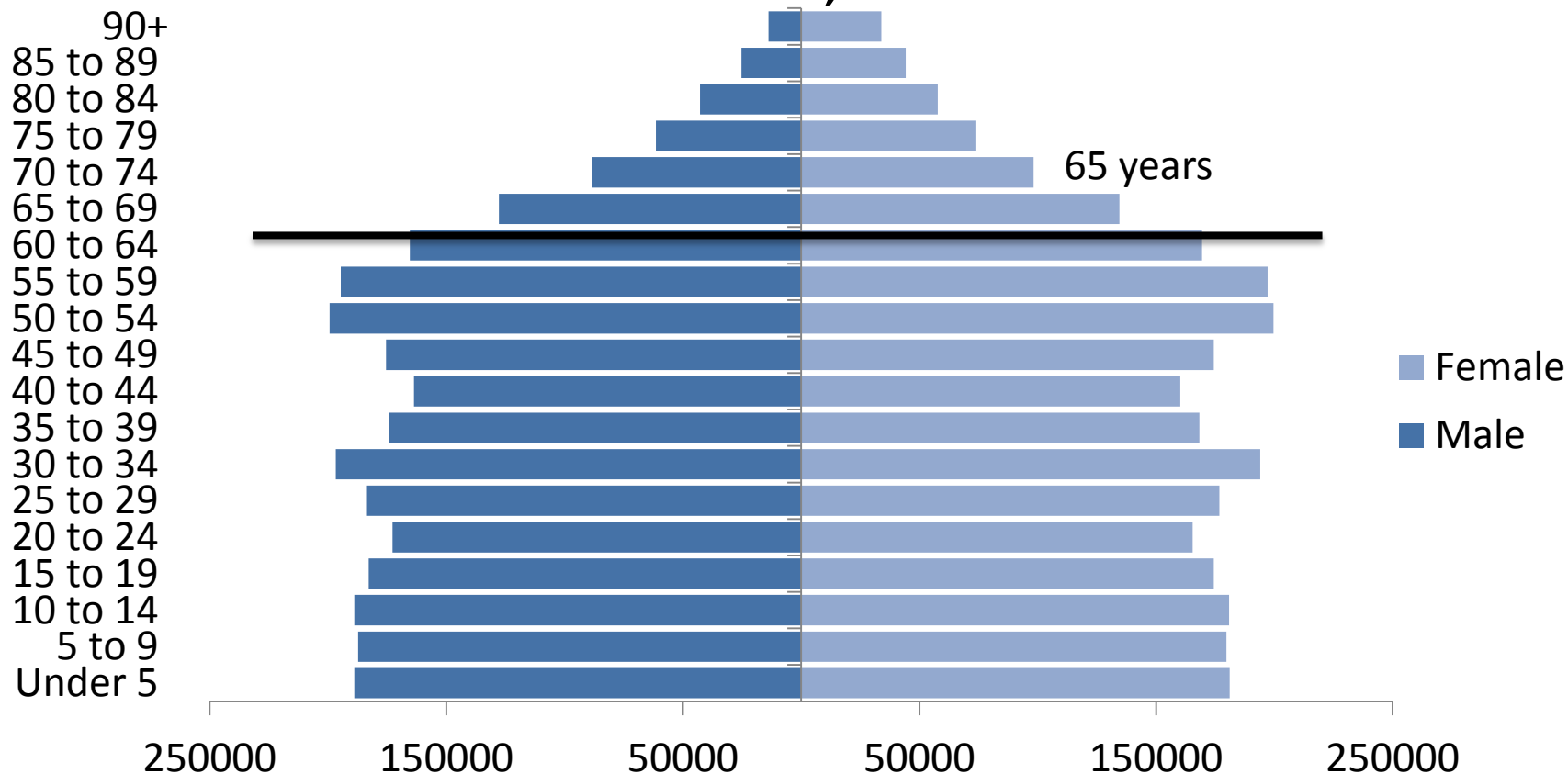
Change in older adults, age 65+ (in thousands)



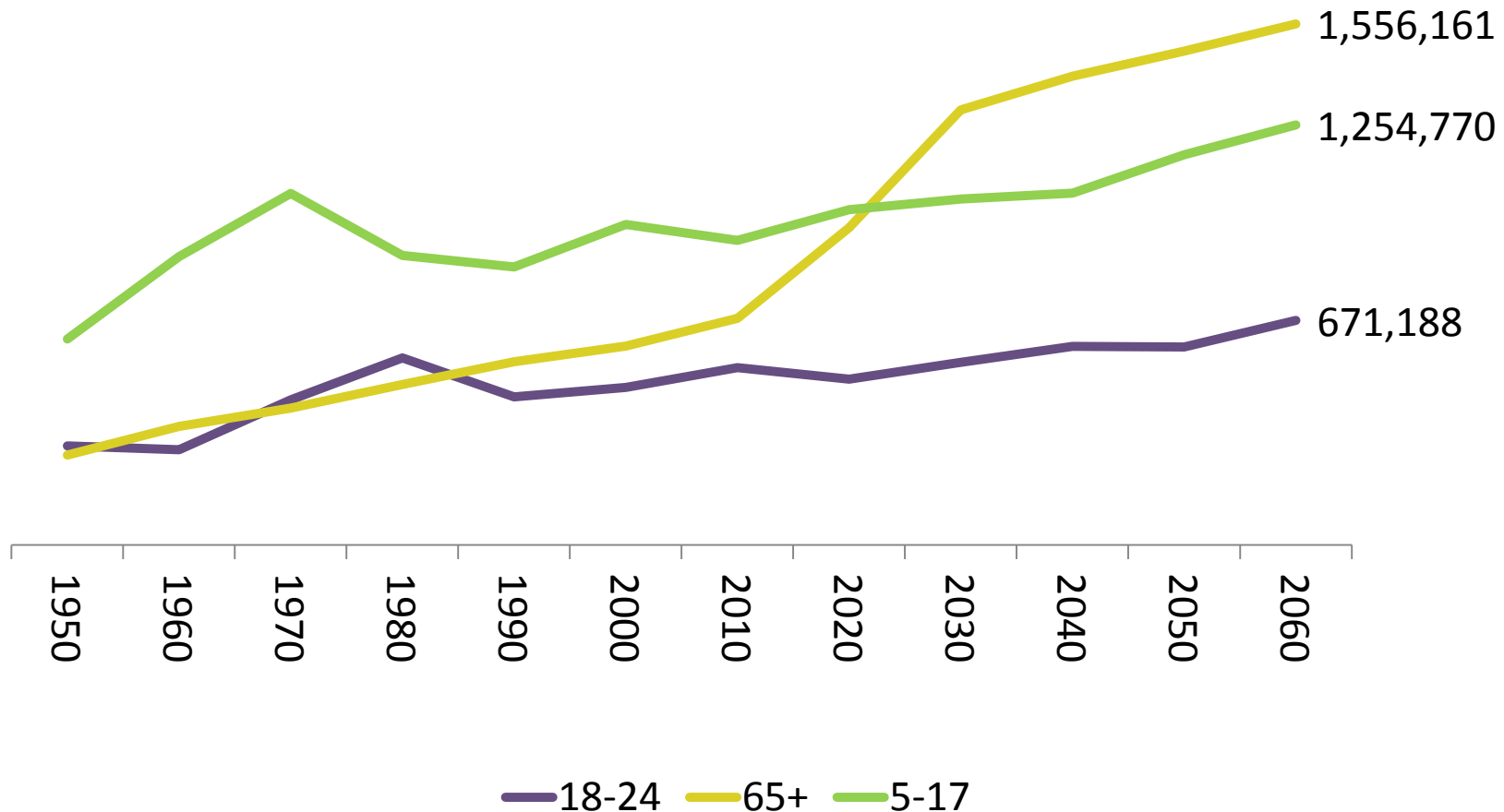
Sources: U.S. Census Bureau, MN State Demographic Center

# Why are the changes happening now?

Population by age and sex  
Minnesota, 2015



# Baby boomers age out of working ages between now and 2030

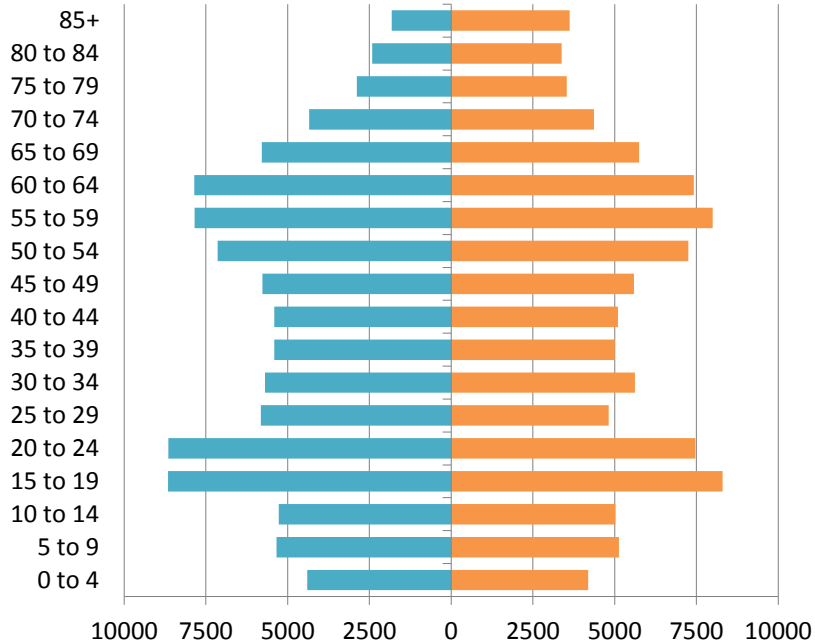




# St. Louis County in 20 years

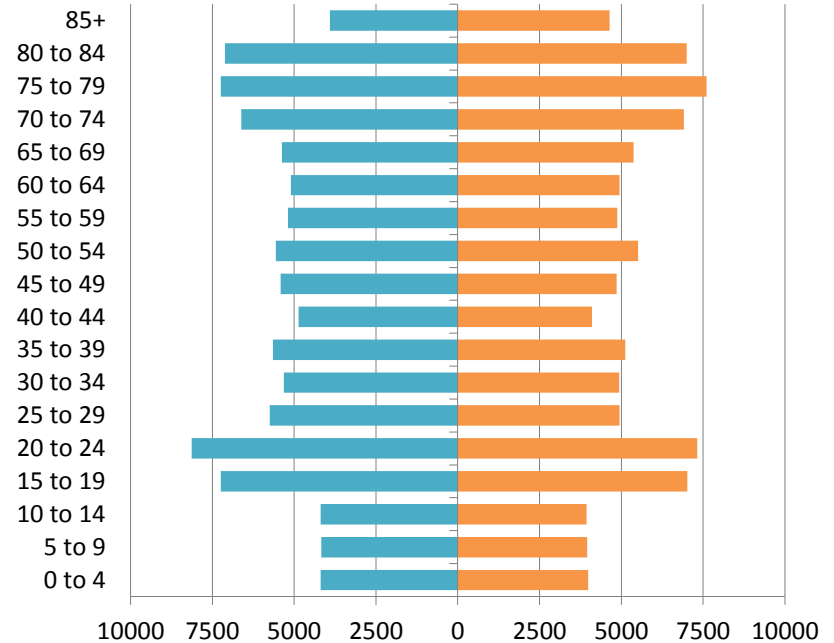
## 2015

Population by age and sex  
St. Louis, 2015

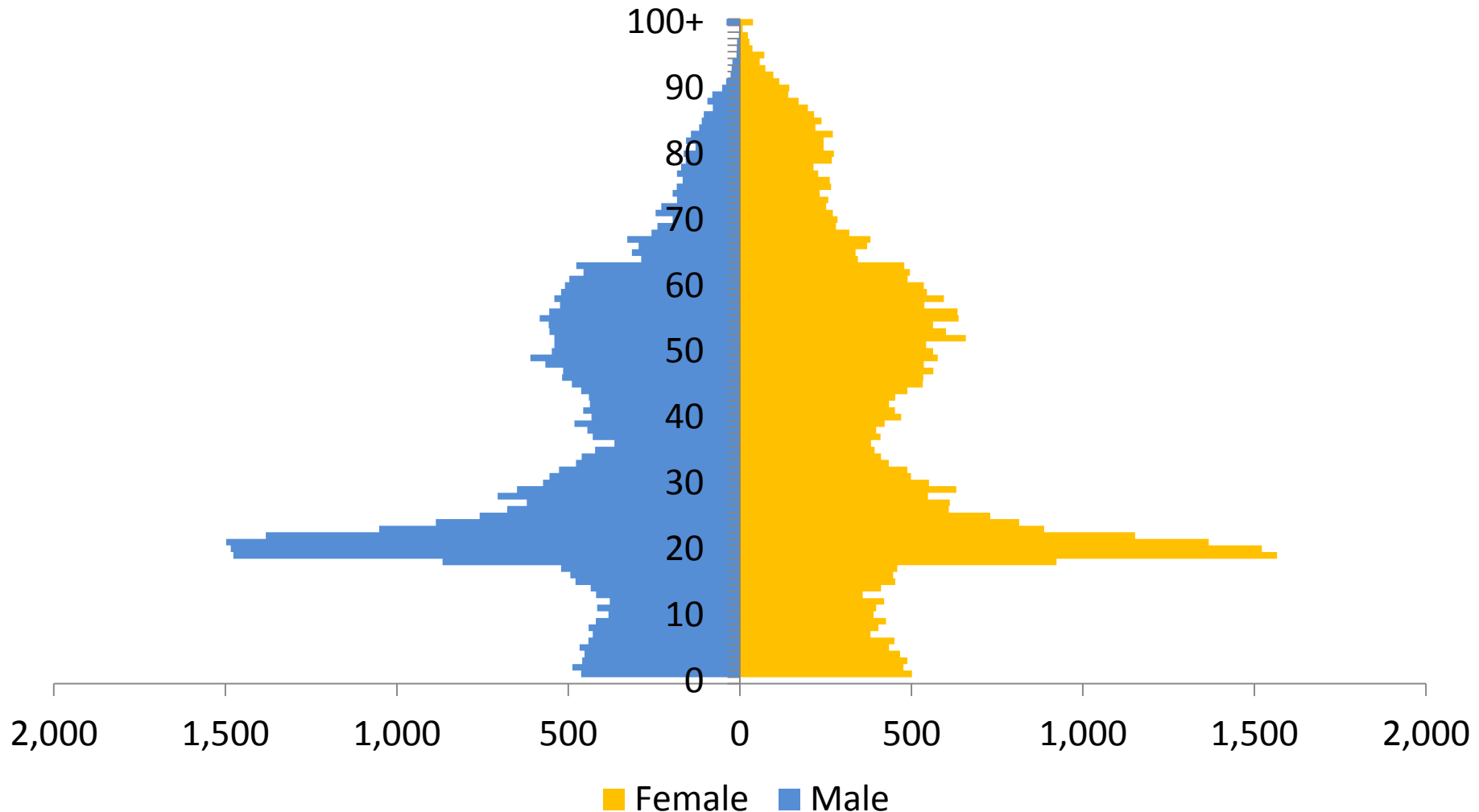


## 2035

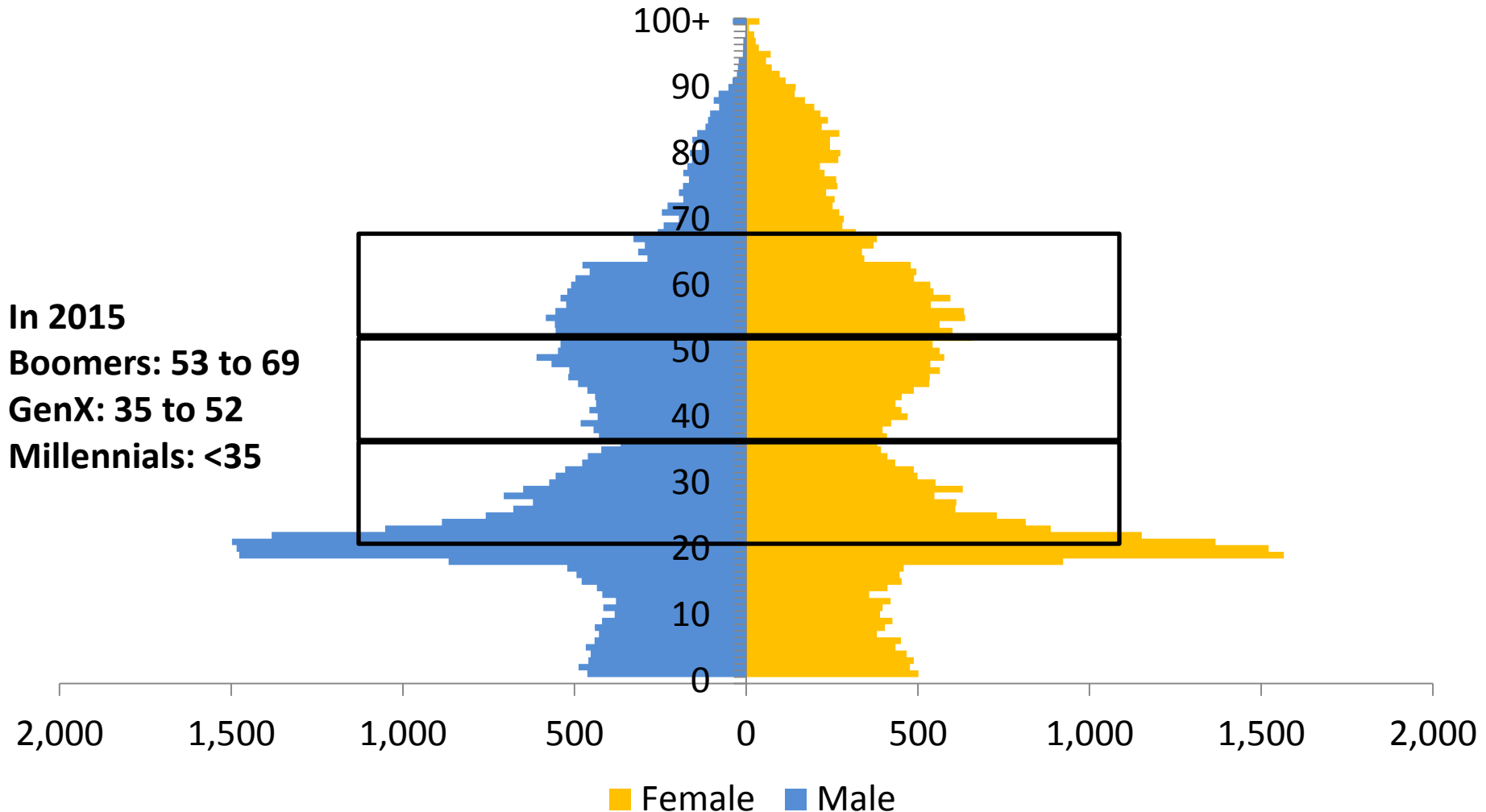
Population by age and sex  
St. Louis, 2035



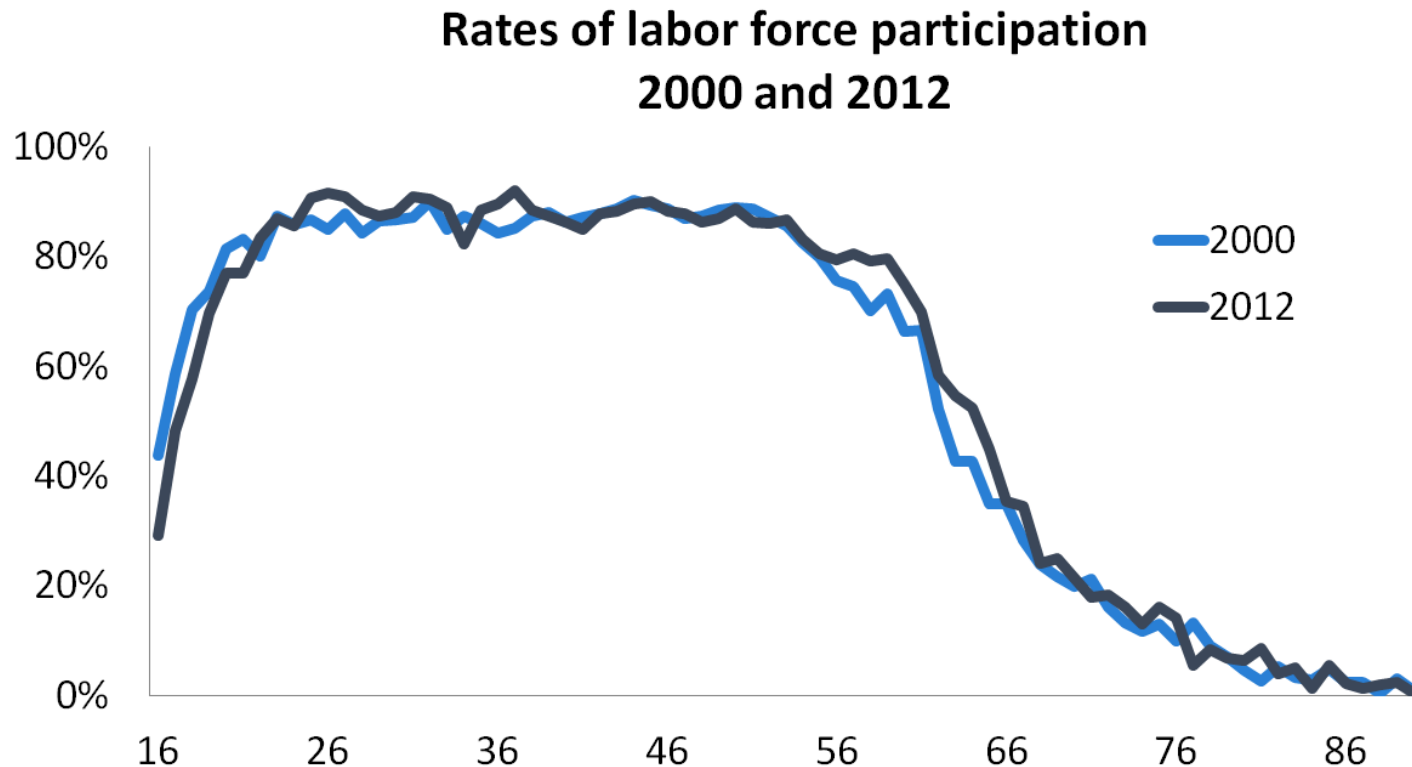
# Aside from college-aged, Duluth's largest cohort now in their late 50s (2010)



# Duluth's largest cohort now in their late 50s (in 2010)

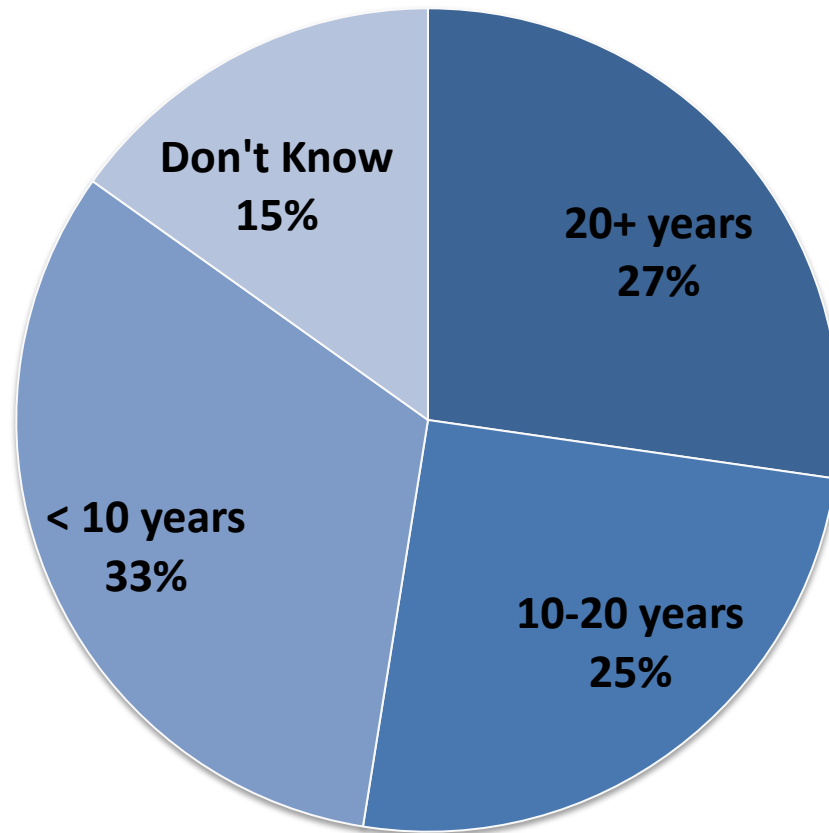


# Labor force participation of older adults has increased only slightly



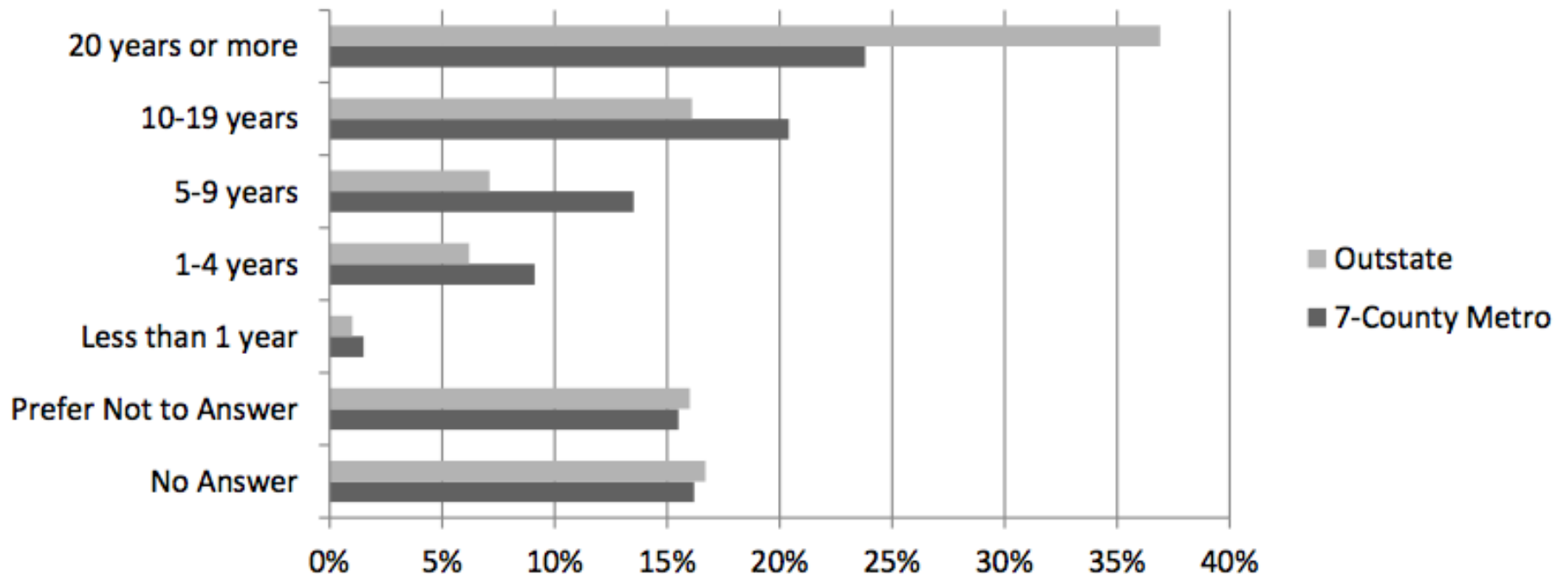
Source: Minnesota State Demographic Center from the Integrated Public Use Microdata Series

# Length Boomers Expect to Remain in their Current Homes



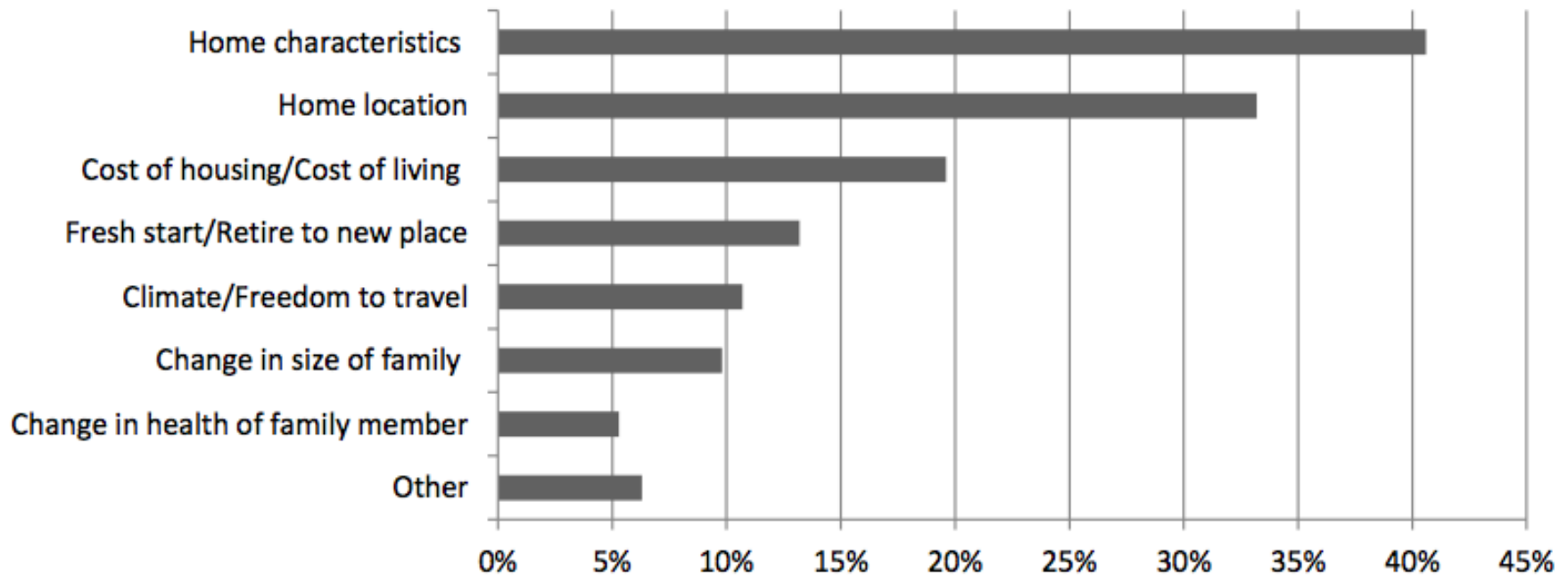
Source: Transform 2010 Survey, MN Department of Human Services

# Additional Years Boomers Expect to Remain in their Communities



Source: Transform 2010 Survey, MN Department of Human Services

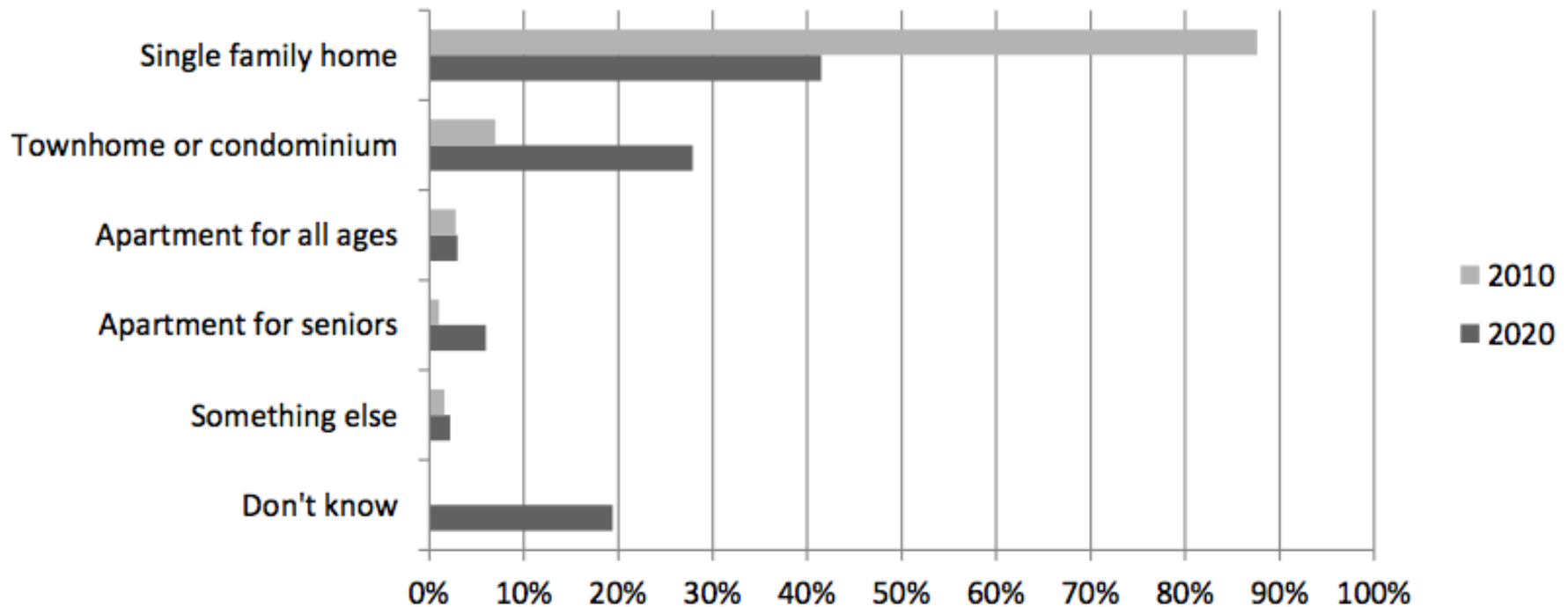
# Reasons Minnesota Baby Boomers give for wanting to move



Source: Transform 2010 Survey, MN Department of Human Services

# Change in Housing Type

(Based on preferences of those expecting to move in the next 10 years)



Source: Transform 2010 Survey, MN Department of Human Services



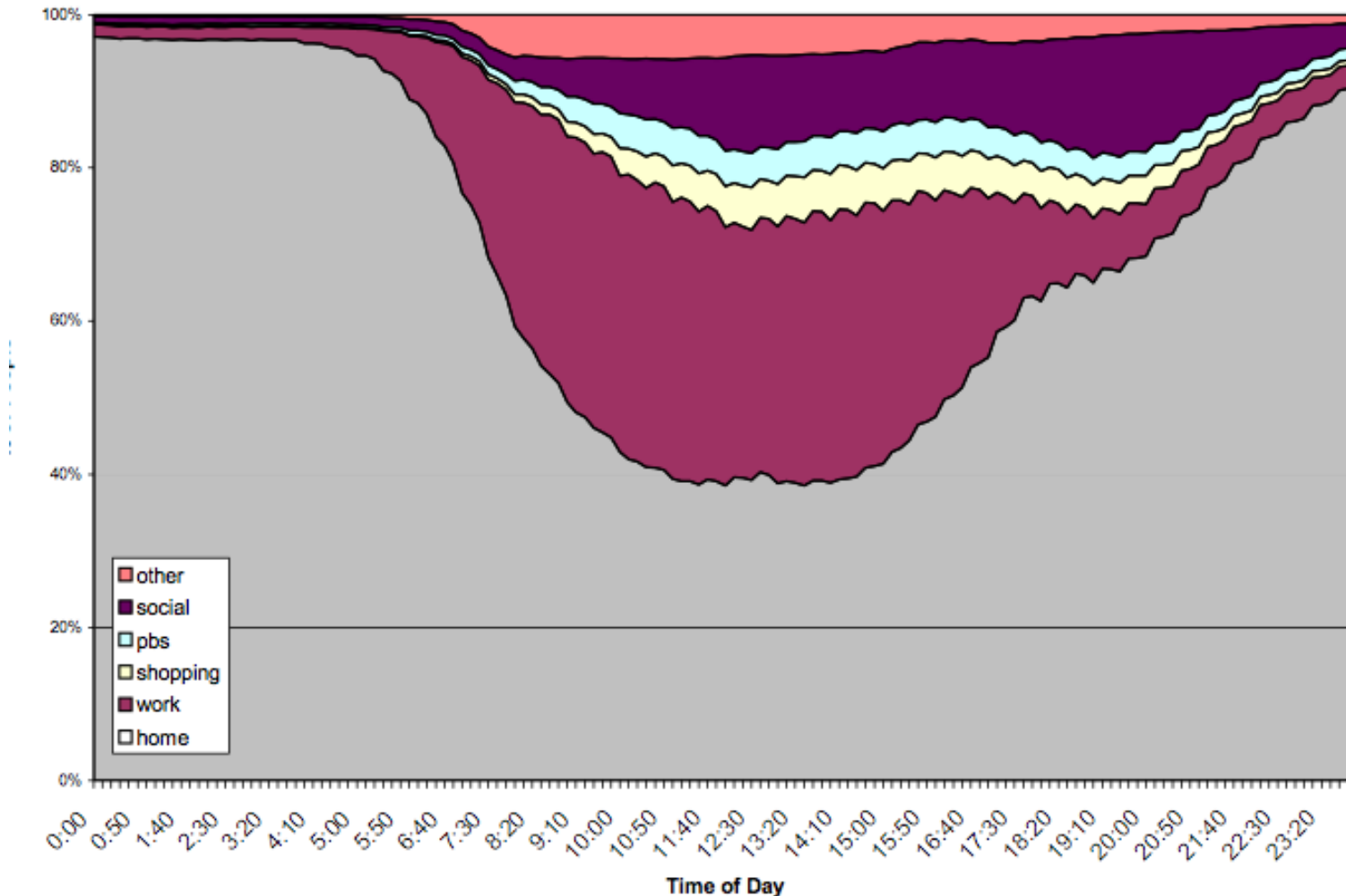
# Likelihood of being a driver drops with age, increases for passengers

**Mode Share by Age Cohort, All Trips**

Age Group	POV Driver	POV Pass.	Bus/Rail	Walk
16 – 64	74.9%	17.4%	1.7%	4.8%
65 or over	69.0%	22.8%	1.6%	5.9%
16 – 54	74.8%	17.3%	1.7%	4.9%
55 – 64	75.7%	18.2%	1.3%	4.2%
65 – 74	71.8%	20.5%	1.5%	5.4%
75 or over	62.2%	28.2%	1.9%	7.0%

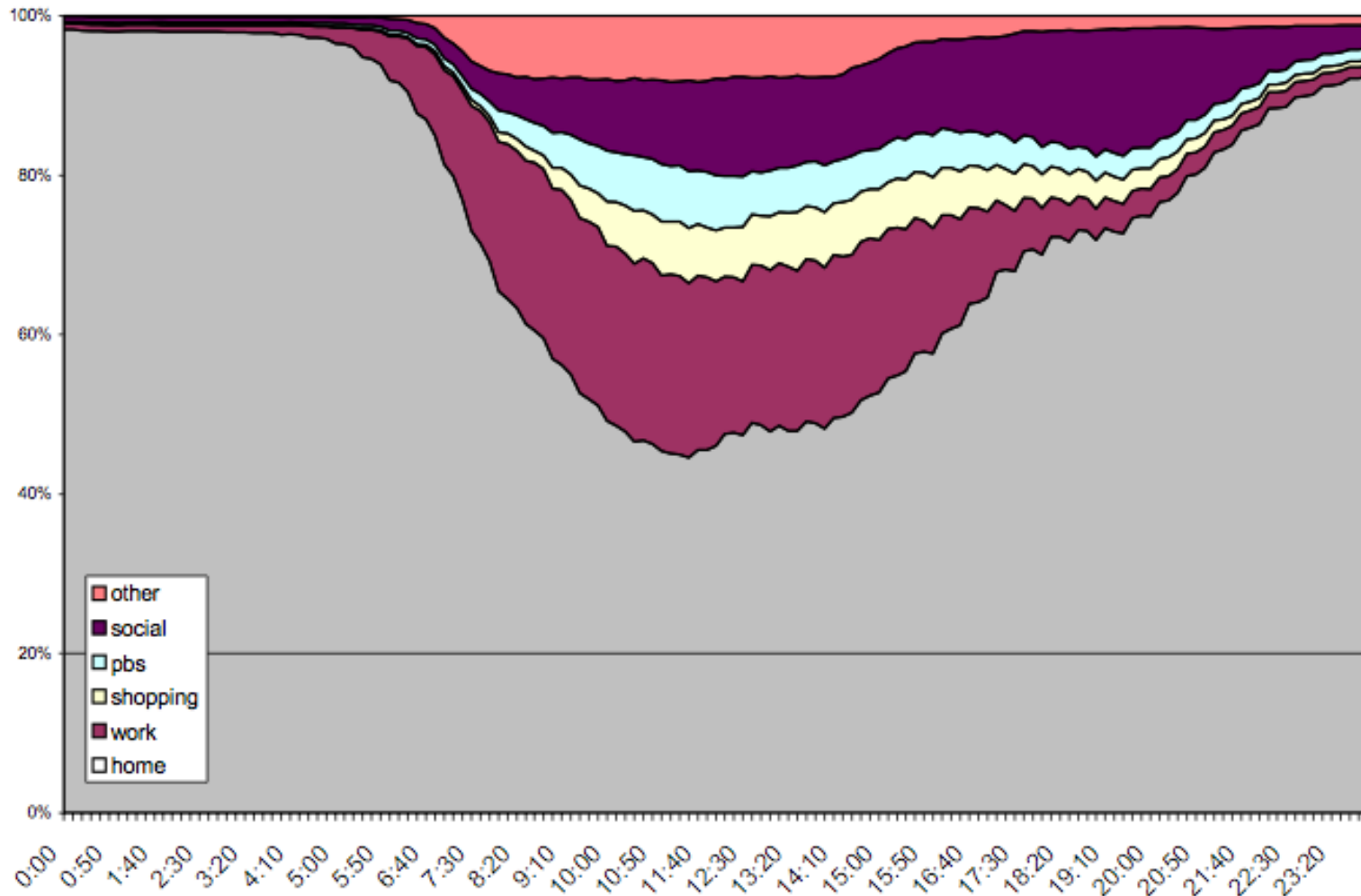
Source: Giuliano, Travel Patterns of the Elderly, 2003

# Activity patterns of 15-54 year olds



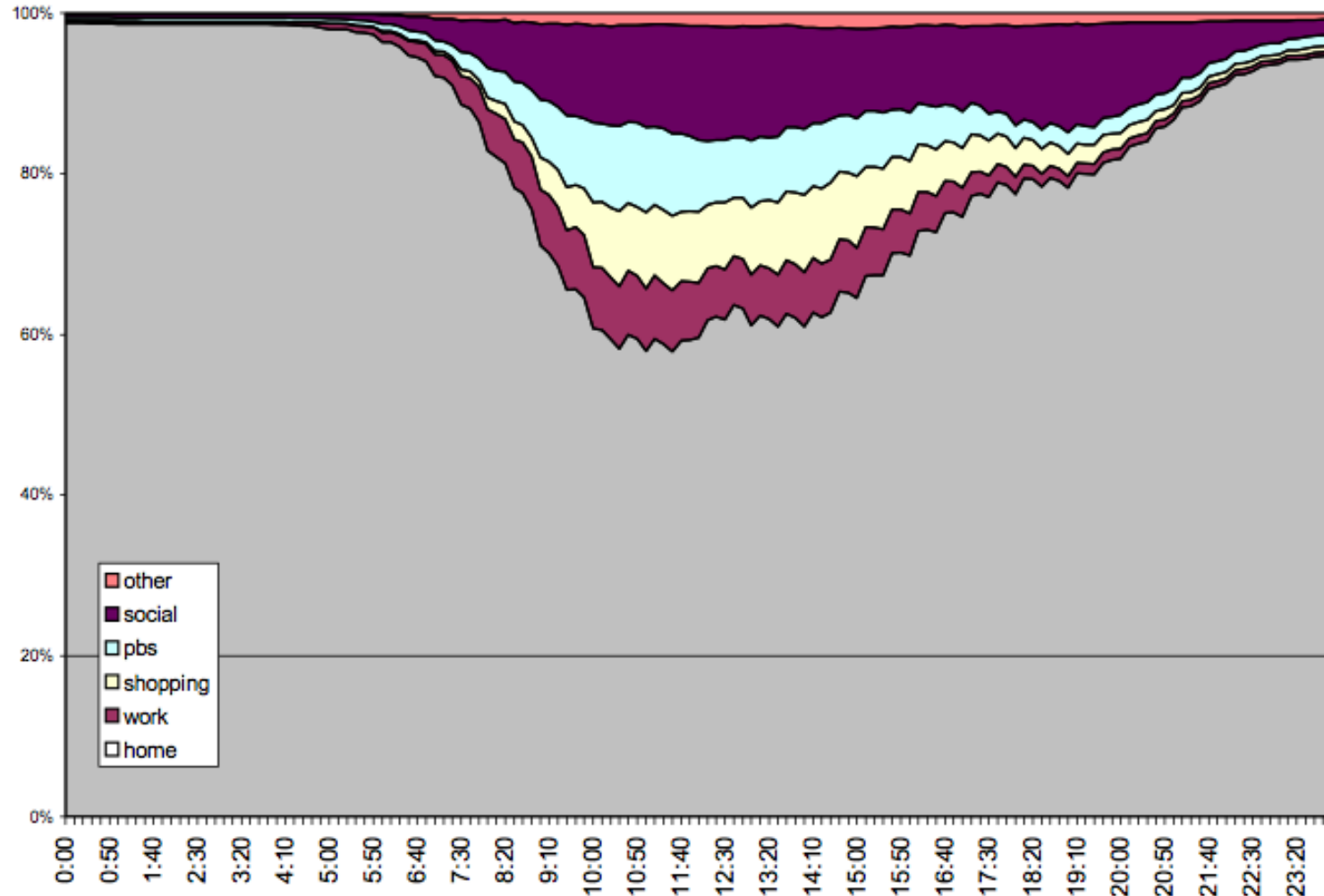
Source: Giuliano, Travel Patterns of the Elderly, 2003

# Activity patterns of 55-64 year olds



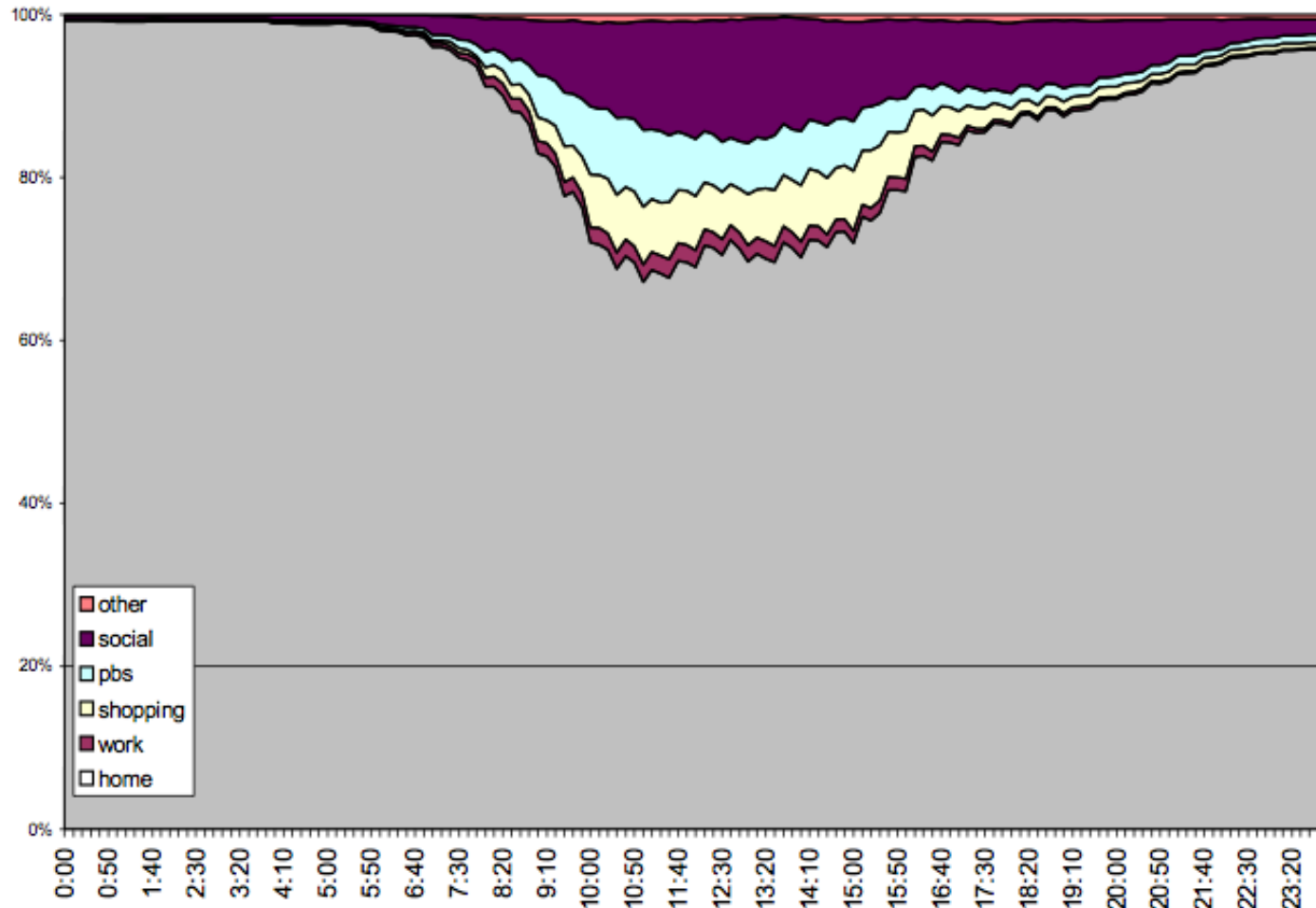
Source: Giuliano, Travel Patterns of the Elderly, 2003

# Activity patterns of 65-74 year olds



Source: Giuliano, Travel Patterns of the Elderly, 2003

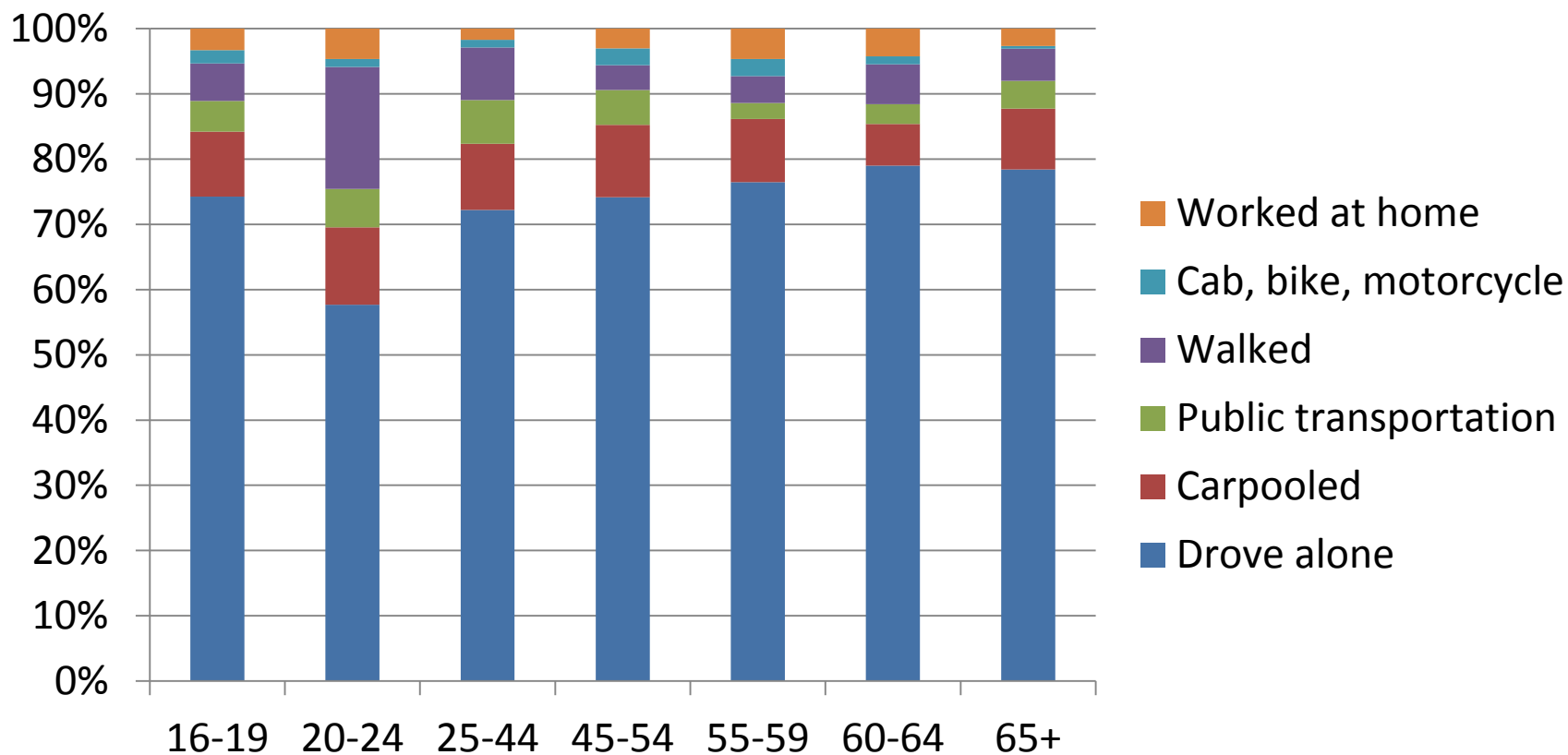
# Activity patterns of 75+year olds



Source: Giuliano, Travel Patterns of the Elderly, 2003

# Duluth—like most of MN—still heavily dependent on cars

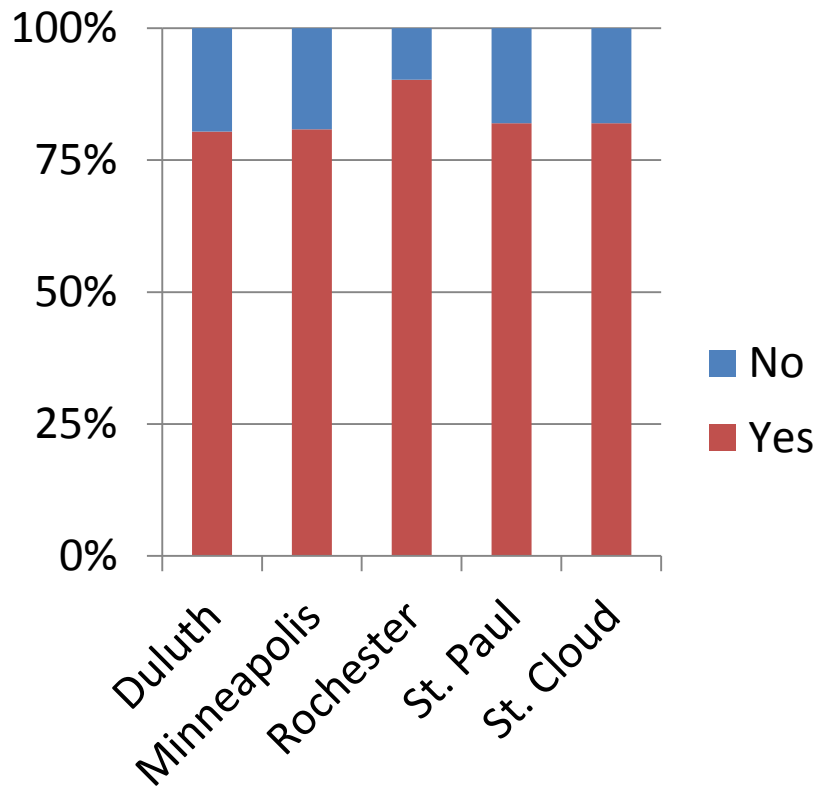
Mode of transportation to work, 2009-2013



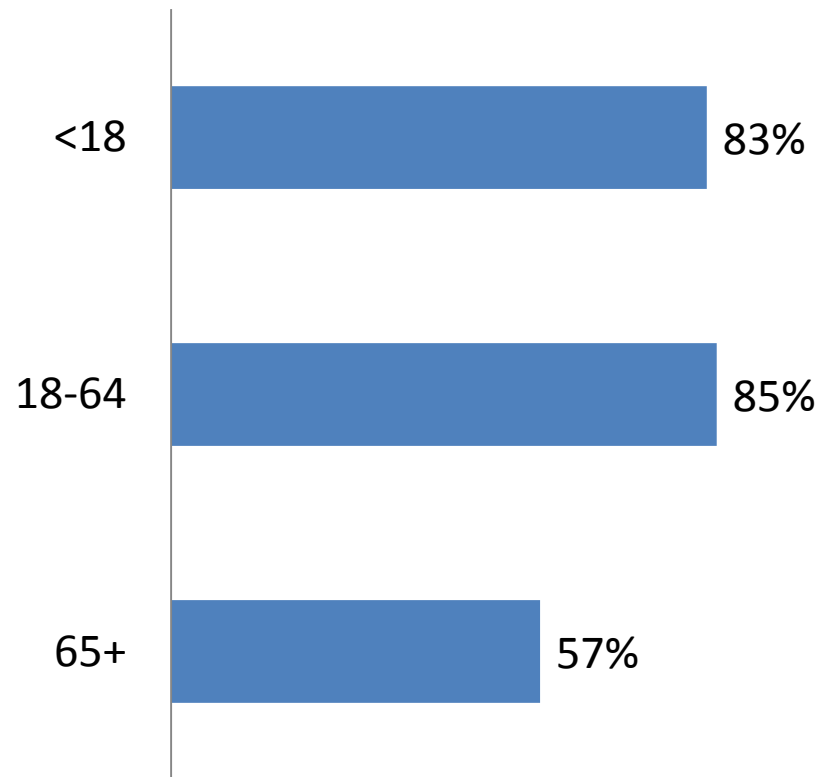
Source: U.S Census Bureau, 2009-2013

# Vast majority of MN residents have access to internet at home

Percent with computer & internet, 2013



Percent with computer & internet, Duluth 2013



# What does aging mean to Duluth?

Shifts in:

- Housing needs and preference
- Daily activity patterns
- Transportation & transit needs

All of these changes will be concentrated in a relatively short period of time & will remain into the foreseeable future





Minnesota State Demographic Center

[mn.gov/demography](http://mn.gov/demography)

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